

Student Council's New Advertising Grant:

New this semester, the Undergraduate Student Council will be holding an advertising contest. If your club thinks that your advertising has been creative (i.e. it has found a way to reach more students using new channels) during a particular month, send your advertising plan to Lisa Johnson (Student Council Treasurer) at LJohnson@clarku.edu.

In the email, please include your club's name, the name of your event, your creative advertising ideas, the number of people that attended your event, and the specific methods you used to reach more students than are generally reached through traditional advertising.

All submissions will be evaluated by the Executive Board of the Student Council and winners will be announced at the end of every month. The prize will be a \$100 grant to be used by the Club.

If you have any questions, please contact Lisa Johnson.